

Business communication

Your business documents, such as invoices, account statements, and order confirmations, are part of your company's communication with the outside world. However, document design, form, media and method of delivery seldom conform to business expectations of clients, customers and external audiences for individualized, modern, correct, user-friendly documents. The demands on document format and delivery media are also under rapid change. With LaserNet Output Management, your company can easily meet the future demands placed on business documents.



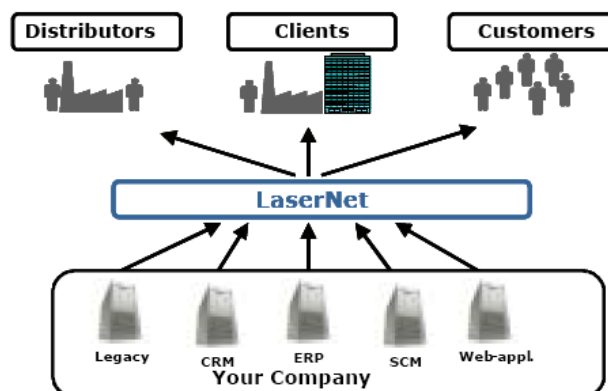
The ERP-system creates documents as it normally would, but documents are designed, adjusted and sent to the proper media dependent on document content.

Distribution

With LaserNet Output Management, the development of company documents becomes an automated process. All documents can be produced precisely where they are needed - without manual intervention or unnecessary consumption of time. For example, an invoice printout in an accounting dept. would automatically produce a barcode label and send a shipment confirmation email to the customer.

Such documents can also supply additional information concerning new product offers, sales and marketing campaigns.

In most companies, "people time" is used on the distribution tasks associated with document production and delivery. The automation of these tasks will allow company resources more time for more valuable activities.



All your IT systems can utilize LaserNet Output Management, which ensures optimal communication with a company's vital interests.

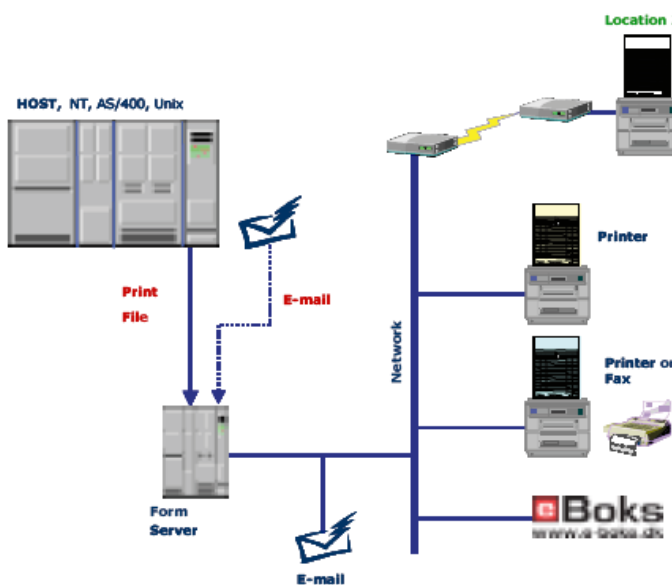
Print to all media

A common "raw" copy can be printed out automatically via any type of media. An invoice, for example, can be sent out as a hard copy or via fax or email - automatically.

The delivery media is chosen from information within the document itself.

Media choice is made independently according to the client number or client group, so that client A receives an account statement via email, while client B receives a hard copy print.

All choices are accommodated without programming in the ERP-system.



All types of documents can be produced electronically for easier and automatic handling and distribution.

Easy maintenance

A LaserNet solution can be maintained by each individual business unit - without advanced computing skills or special qualifications. The design overlay and address information, etc. can i.e. be constructed in MS-Word. More advanced maintenance and the addition of logic requires naturally some programming skills. Now it is possible, however, to easily manage the output of business documents.



LaserNet is installed in more than 1700 companies in Europe. Small, medium and very large companies manage their output today with LaserNet. On a daily basis LaserNet manages millions of business documents - day after day - year after year.

Type of Maintenance	Maintenance Requirements
1. Design Adjustments Preparation of layout, address information, lines, marketing text, product information, etc.	Business User Requires no special training or previous education
2. Addition of new formulas or functions Preparation of logic, output media, formats or creation of new formulas or variants	Super User Requires 1 day of training along with IT-knowledge
3. Advanced logic and programming Preparation of functions to computation and logic. Advanced data reorganization.	IT-Super User Requires 2 days of training along with considerable IT-knowledge

LaserNet – the right choice

With more than 1700 installations, LaserNet is one of Europe's most utilized solutions for business documents, output management and business communication. LaserNet was launched for the first time in 1995, and has since gone through extensive modernization and adaptation to the needs of the customer. LaserNet meets the need for documents and forms in small companies, as well as the complex and changing environment of Enterprise Output Management in large companies.

Installation and support:

LaserNet is delivered, installed and supported by a network of competent partners.

Your partner:



Phoenix-ICP

Phoenix-ICP GmbH
Westernweg 22
38300 Wolfenbüttel

phone: +49(0)5331 - 90 30 - 0
 fax: +49(0)5331 - 90 30 - 90
 web: <http://www.phoenix-icp.de>

Producer:



About EFS Technology

EFS Technology is a danish software house with more than 12 years experience in print and conversion. EFS Technology was established in 1988 under the name DZ. We deliver Output Management solutions in cooperation with a European network of partners and distributors.

web: <http://www.efstech.dk>